HANYANG UNIVERSITY

Hanyang International Winter School

Faculty Information	Name	Eunryung Hyun				
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	Home University	College of Education				
	Department	Department of Applied Art Education				
	Homepage	https://design-er.co.kr/				
Course Information	Class No.	18555	Course Code	ISS1242	Credits	3
	Course Name	Korean goods design with hands-on experience				
	Lecture Schedule	Monday-Friday / 13:00~17:30				
	Course Description	This class produces goods using various images, characters, and traditional folk paintings that represent Korea. You can make soap, key rings, badges, fans, etc. using hands-on work. (You can take the class even if you don't have computer graphics capabilities. Materials and tools are provided in the class. You can take the results after class.)				
	Course Objective	1. You can look at the Korean image and understand the meaning of the image. 2. Various goods can be produced creatively using Korean images. 3. You can experience various hands-on design techniques during the production of goods.				
	Prerequisite	-				
	Materials/Textbooks	Materials and tools are provided in the class.				
Evaluation	Attendance	20%	Quiz	0%		
	Assignment	50%	Mid-term Exam	0%		
	Presentation	10%	Final Exam	0%		
	Group Project	%	Participation	20%		
	Etc.	Evaluation Item		Ratio		
				%		
				%		

Daily Lecture Plan	Day 1	**Introduction to the class** -Creative name tag activity -Participant greeting and Ice-Breaking -Introducing My School, My Country, and Myself
	Day 2	Hands-on Activity : **Drawings for Badge Design ①** -Why did the tiger become a representative character of Korea? -Meet Korean images (characters, symbolic patterns, folk paintings, etc.)
		Hands-on Activity : **Drawings for Badge Design ②** -Korean characters and my country's traditional clothing collaboration badge design
	Day 3	Hands-on Activity : **Korean Snack Magnet Design ①** -Have you tried bungeoppang, gimbap, and tteokbokki? -Making Korean Snack Miniatures
		Hands-on Activity : **Korean Snack Magnet Design ②** -AI virtual image design with Korean snacks
	Day 4	Hands-on Activity : **Landmark SEOUL keyring card design ①** -Landmarks in Seoul, the capital of Korea -Introduce Gyeongbokgung, Namsan Tower, Gwanghwamun, and Namsan Hanok Village
		Hands-on Activity : **Landmark SEOUL keyring card design ②** -Card design with keyring introducing Seoul landmarks from my parents or friends
	Day 5	**Midterm** -Create Portfolio -Take a picture of the goods you made
	Day 6	Hands-on Activity : **Designing a fan with a folk painting ①** -Korean image of animation 'K-Pop Demon Hunters' -The meaning of Korean folk paintings
	Day 7	Hands-on Activity : **Designing a fan with a folk painting ②** -Deciding the theme of Minhwa's painting & Sketch
		Hands-on Activity : **Designing a fan with a folk painting ③** -Coloring and completing folk paintings
	Day 8	Hit the Road : Exploring MZ cultural districts & Designing a map
	Day 9	**Portfolio appreciation** -Create Portfolio with AI PPT Program (Canva) -Create a GIF goods design using your photos or videos -Writing a video letter and editing the title
	Day 10	**Final Presentation** -Introducing Portfolio-