



HANYANG UNIVERSITY

Hanyang International Winter School

Faculty Information	Name		YOUNGJAE, LEE				
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	Home University		DESIGN COLLEGE, ERICA CAMPUS				
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Course Information	Class No.		TBA	Course Code	ISS1225	Credits	3
	Course Name		K-Fashion, Creative Design				
	Lecture Schedule		Mon-Fri / 09:00~15:00				
	Course Description		This class is to properly know Korean traditional costume and use them to fashion design contemporary, and thus learn Korean traditional costumes through Korean dramas, movies, and K-pop musician fashion style that are popular all over the world today. It allows foreigners to learn Korean traditional culture as an interesting media image of K-culture. In addition, students can learn the current status of Korean fashion and do trendy fashion design through practice.				
	Course Objective		1. Understanding Korean Traditional Costume 2. Fashion Design through applied Traditional Korean Fashion image After practicing costume design, the student actually tries it.				
	Prerequisite		Those who are interested in Korean traditional dress and K-fashion. Non-majors are also welcome.				
	Materials/Textbooks		Professors provide lecture materials / Laptop computer				
Evaluation	Attendance		10%	Quiz		%	
	Assignment		10%	Mid-term Exam		30%	
	Presentation		10%	Final Exam		30%	
	Group Project		10%	Participation		%	
	*Presentation+ Group Project		Evaluation Item			Ratio	
Group mission and presentation after Gyeongbokgung Hanbok experience			20%				
Daily Lecture Plan	Day 1	Class orientation Introducing professors and students individually Introduction of Korean from ancient times to the present Woman's & Man's Fashion Style in the K-Drama: An ancient Korean costume prototype					



		(1) Korean Tradition in the Three Kingdoms Period (Hwarang: The poet warrior youth)
	Day 2	Woman's & Man's Fashion Style in the K-Drama: (1) Goryeo Dynasty (Moon Lovers : Scarlet Heart Ryeo)
	Day 3	Basic Fashion Theory for Creative Fashion (1) The Basic Theory of Fashion Design: Silhouette, Color, and Material(Fabric) (2) Introduction of Fashion Items for Fashion Design Classifying and distinguishing fashion images
	Day 4	Man's & Woman's Fashion Style in the K-Drama: the early and mid-Joseon period (1) Jewel in the Palace(Dae Jang Geum) (2) Movie- Hwang Jini (3) Drama- Hwang Jini (4) Drama- Painter of the Wind
	Day 5	1. MID-TERM : A Brief Word Test on Understanding Korean Costume and the Elements of Fashion Design 2. Tour: EWHA WOMANS UNIVERSITY MUSEAM
	Day 6	Group Mission after Gyeongbokgung Hanbok Experience Trip: Prepare for the final presentation
	Day 7	Basic Fashion Theory for Creative Fashion Design (1) Refer to students' excellent fashion design (2) Introduction of Fashion Brand Using Korean Traditional Image (Miss Sohee/ Tchae kim / DANHA/ RIEUL) (3) A Study on the Detail of Korean Traditional Clothes to be Applied to Fashion Design.(gilt 金箔/ embroidery pattern/ the collar & a string to tie of hanbok
	Day 8	Creative Fashion Design Using Traditional Hanbok(韓服) Designing Costume 1: (1) Professor explains how to make it while looking at the example (2) Design ideas are made on the theme of luxury street sensibility (3) Students collect reference images themselves (4) The student envisions the following three tasks and writes down the preparations. Developing Design Ideas Gathering Reference Materials
	Day 9	Using AI to design K-fashion: Professional lectures and student practice/ Final presentations